January 29th 2019, 10-17
Arcisstr. 21, Room 1221
Technical University Munich
80333 Munich, Germany

Words ≠ Images

The politics of how we represent and communicate moments from fieldwork is an evergreen challenge.

In science & technology studies and the social sciences, priority is ordinarily given to words, with images playing a supporting role. This workshop explores the relationship between words and images in communicating research by using the image as a frame within which words are placed. The visual vignettes will be curated on a designated website to inspire further visual vignettes as a creative teaching tool, dissemination tool and/or as a form of visual ethnography.

What is a visual vignette?

A visual vignette integrates text and image to create short, evocative descriptions of a particular phenomenon, conveyed quickly while also providing substantive content. Other than photo essays, this format challenges the order and ‘division of labour’ between words - often as descriptor - and images - as illustration.

• How can we reconfigure research that has already been conducted into a novel genre of research dissemination
• Can composing a visual vignette be part of doing research itself?

Workshop Preparation

You should prepare for the workshop by finding and bringing with you existing images and a short text about a topic that currently inspires you in your work. You will need to bring your own laptop, with Powerpoint installed.

• Bring a story from your fieldwork, written up text (c. 700 words)
• Bring a selection of images that belong with this story (up to 10)

Places limited to 12 persons. RSVP sign up to Mascha Gugganig mascha.gugganig@tum.de by January 18th. Please indicate in your sign up what you work on, and why it’s suited to a visual vignette workshop.